

## VIRTUAL BOOTH WITH VIDEO

**Vendor logo (Required) 1080X1080 (JPG/PNG/GIF up to 2MB file):**

**Background Image (Required) (JPG file):**

1500X750 (2:1 aspect ratio)

(only dark color photo or illustration, no wording)

**Vendor name (Required):** Name of the company

**Vendor email (Required):** The email you want the audience to use to contact you

**Vendor site (Required):** The company's URL

**Twitter (Optional):** The company's Twitter link

**Facebook (Optional):** The company's Facebook link

**Instagram (Optional):** The company's Instagram link

**LinkedIn (Optional):** The company's LinkedIn link

**About (Required):** Company profile up to 60 words

**Vendor headline (Required):** A promo sentence, up to 60 characters, including spaces between words

Example: *We are on a mission to keep the Open Web Open. Wanna join?*

**Offer(s) (discounts/promotions) (Optional):** By setting an offer you increase the interest in your booth  
Sentence up to 60 characters including spaces between words

**Button Text (Required):**

**Contact us!** (if you want the audience to send you an email)

In this case, we link the button to the e-mail address provided above

or

**Visit our website or Learn more about us** (if you want the audience to link to your website)

– up to 26 characters including spaces between words

**Button Action (Required):**

**Register interest** (link to your e-mail) or **link to webpage** (link to your webpage)

**VIDEO OR GOOGLE SLIDE BOOTH**

Send us a video you want to play when someone links to your booth (only one link can be used) **OR** a Google slide presentation

