

VIRTUAL BOOTH WITH REPRESENTATIVE

Vendor logo (Required) 1080X1080 (JPG/PNG/GIF up to 2MB file):

Background Image (Required) (JPG file):

1500X750 (2:1 aspect ratio)

(only dark color photo or illustration, no wording)

Vendor name (Required): Name of the company

Vendor email (Required): The email you want the audience to use to contact you

Vendor site (Required): The company's URL

Twitter (Optional): The company's Twitter link

Facebook (Optional): The company's Facebook link

Instagram (Optional): The company's Instagram link

LinkedIn (Optional): The company's LinkedIn link

About (Required): Company profile (up to 60 words)

Vendor headline (Required): A promo sentence, up to 60 characters, including spaces between words

Example: *We are on a mission to keep the Open Web Open. Wanna join?*

Offer(s) (discounts/promotions) (Optional): By setting an offer you increase the interest in your booth
Sentence up to 60 characters including spaces between words

Button Text (Required):

Contact us! (if you want the audience to send you an email)

In this case, we link the button to the e-mail you gave us above

or

Visit our website or Learn more about us (if you want the audience to link to your website)

– up to 26 characters including spaces between words

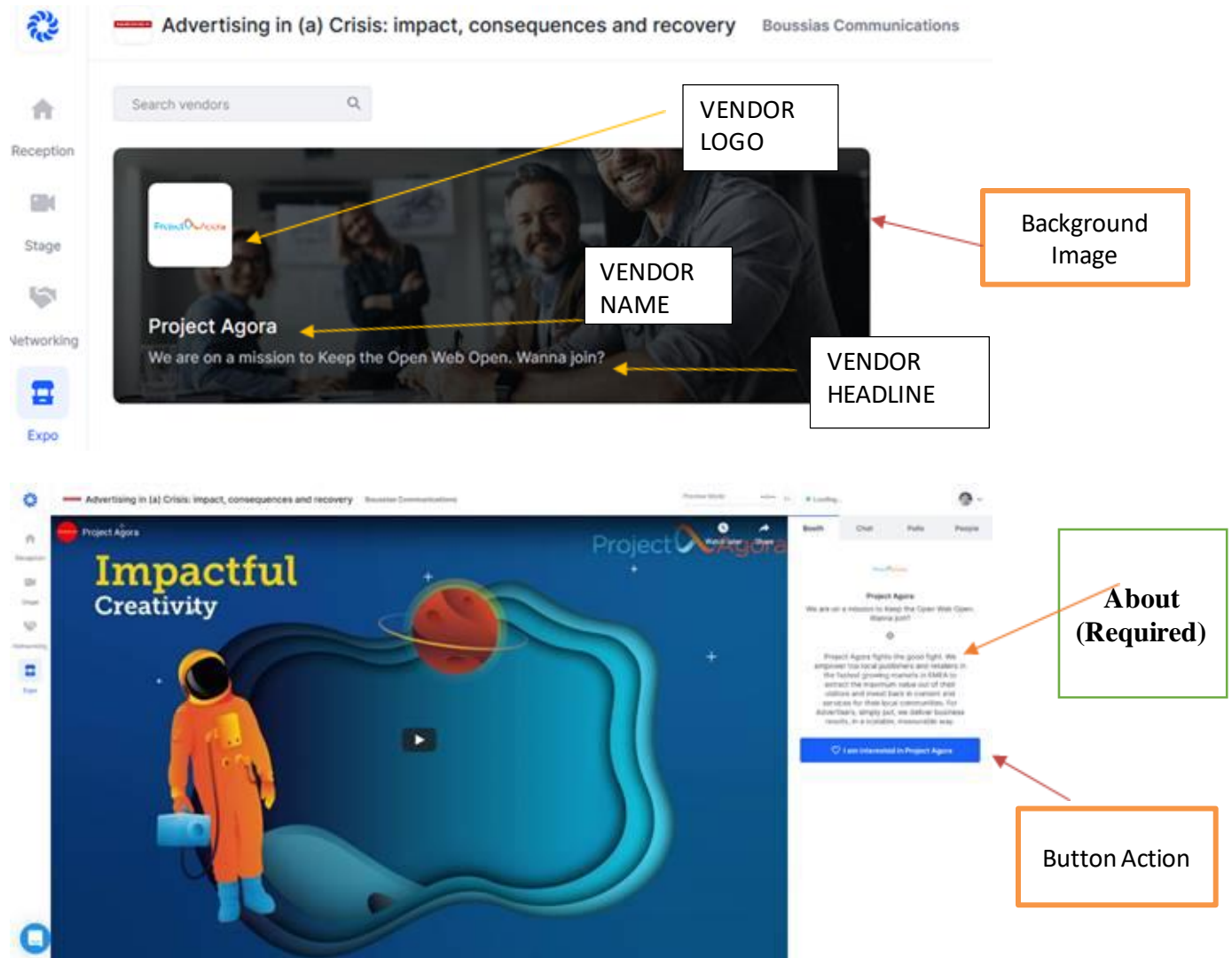
Button Action (Required):

Register interest (link to your e-mail) or **link to webpage** (link to your webpage)

SESSION BOOTH WITH REPRESENTATIVE: The name/surname/e-mail/mobile number of the person in charge of the booth the day of the event.

Please note there will be a rehearsal the day before the event. The representative must connect with a laptop with sound and camera and high-speed internet (preferably Ethernet) and be in a quite bright room. Do not use cellphones for the connection.

You can also have a video during the time your Representative is not available OR a Google slide presentation



The image shows two screenshots of a virtual booth interface for 'Project Agora'.

Top Screenshot: Shows the main booth area with a search bar and navigation icons. The booth content includes a 'Vendor Logo' (Project Agora logo), a 'Vendor Name' (Project Agora), a 'Vendor Headline' ('We are on a mission to Keep the Open Web Open. Wanna join?'), and a 'Background Image' (a group of people in a meeting).

Bottom Screenshot: Shows a video player with the title 'Impactful Creativity' and a play button. To the right is an 'About (Required)' section with text describing Project Agora's mission and a 'Button Action' labeled 'I am interested in Project Agora'.